



2011 Training Conference May 1-3



1601 Biscayne Blvd Miami, Florida 33132



Correctional Accreditation Managers Association

OFFICERS 2010 - 2011

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RE: 2011- THE 24th ANNUAL CAMA TRAINING CONFERENCE

Dear Sir/Madam,

The Correctional Accreditation Managers' Association (CAMA) a professional affiliate chapter of the American Correctional Association (ACA) promotes best practice in the field of community and institution corrections by providing training and support to the Commission on Accreditation for Corrections auditing process.

Each year CAMA partners with agencies and associations across the United States to provide training on current issues in correctional accreditation. This year CAMA has partnered with the Miami-Dade County Corrections and Rehabilitation Department to bring CAMA to Miami. Our conference in May 2011 will include professional staff committed to improvement and innovation in their respective organizations. They are decision makers and people of influence that shape the direction for their agencies.

As an exhibitor or vendor at this conference you will have the chance to meet these professionals, discuss their needs, and recommend solutions to the challenges they face. You will have ample opportunity to display your products and services in a casual, friendly atmosphere.

We would be honored to have you as one of our featured colleagues at the 2011 CAMA conference; please read the attached information for further details.

When: Sunday, May 1st, 2011 and Monday, May 2^{nd,} 2011. There will be dedicated vendor exhibit times. See attached flier for more information.

Where: Hilton Miami Downtown, 1601 Biscayne Blvd, Miami, Florida.

Enclosed is a registration form for your convenience. We look forward to having you as one of our valued vendors or sponsors at the conference and if you would like to discuss needs or options you can call (786) 263-6538 or (786) 263-6539, Monday - Friday 8:00am to 4:00pm (EST). We will be contacting you in the near future to follow up.

Thank you for your time and continued support of ACA, CAMA, and the correctional justice professionals they represent.

Sincerely yours,

2011 CAMA Planning Committee



What Is CAMA?

The Correctional Accreditation Managers Association (CAMA), established in 1987, is a national organization representing professionals in adult local, state and federal corrections, juvenile justice, law enforcement and all related disciplines of the criminal justice penal system.

CAMA, an affiliate of the <u>American Correction Association</u> (ACA), is committed to developing a better understanding of the accreditation process by promoting correctional standards, and providing training as an avenue for communication and problem solving techniques related to accreditation.

CAMA also provides a network of mid-level professionals working in the accreditation field who are willing to work with you to better understand and promote concepts and goals of correctional accreditation.

CAMA is designed for?

Correctional Accreditation Managers assigned with day-today responsibility whose facilities are involved in the accreditation process.

- Administrators whose facilities are involved in the accreditation process,
- Specialists whose jobs included the implementation of ACA standards,
- Individuals responsible for drafting policies and procedures designed to meet ACA standards,
- Anyone, whether in the public or private sector, who is interested in learning more about the accreditation process.

Exhibit Dates: May 1 – 2, 2011

EXHIBIT SCHEDULE

Sunday, May 1, 2011 Exhibitor Hours 7 a.m. until 5 p.m.

Vendor Reception 5:30 p.m. to 6:30 p.m.

Monday, May 2, 2011 Exhibitor Hours 7 a.m. until 4 p.m.

Exhibitor Hall Teardown 5 p.m. until 7 p.m.

EXHIBITING AT CONFERENCES

The CAMA 2011 Training Conference is expected to draw more than 400 attendees from around the nation. Don't miss this chance to display your latest products, services and technologies that will impact the corrections and law enforcement fields. Attendees will have access to the exhibit area between workshops to allow your company to showcase its products. This will allow exhibitors to meet and interact with attendees – many of whom are the key correctional decision makers.

Vendor slots are available on a first come, first serve basis with Package Partners and Sponsors receiving priority placement.

Purpose of the Exhibit

As an exhibitor or vendor at this conference you will have the chance to meet these professionals, discuss their needs, and help them find solutions. You will have ample opportunity to display your products and services in a casual, friendly atmosphere.

EXHIBITOR BENEFITS

- 10' x 10' exhibit booth space
- 8' back wall
- 3' side rail
- One 6' draped table
- Two chairs and waste basket
- One exhibitor identification sign with booth number
- Two conference registrations
- Electronic list of participants
- Inclusion in all meal functions and receptions
- Acknowledgement in Conference Program Guide (deadline applies)
- Network opportunities with key decision makers looking to buy corrections products and services

BOOTH COSTS

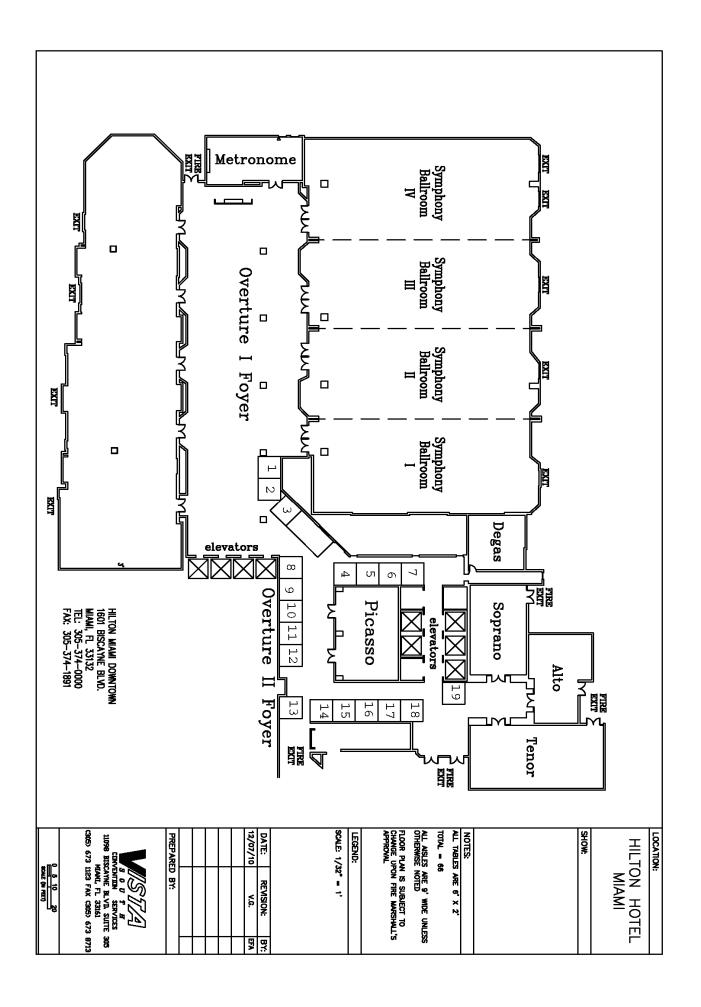
Booths # 13 - 19	\$1000	(10' x 10' Booth)
Booths # 8 -12	\$800	(10' x 10' Booth)
Booths # 1 - 7	•	,
Early Registration Discount	15%	(10' x 10' Booth)

NOTE: All exhibitors are required to contact <u>Tri-City Electric Company</u> for electric hook-up at your booth (application attached). All expenses for this necessity are the responsibility of the exhibitor. All exhibitors are expected to maintain professional exhibit space. Additional furnishings are available from <u>Vista Convention Services</u>. CAMA reserves the right to require exhibitors to replace or remove booth elements that are not professional.

Correctional Accreditation Managers' Association (CAMA) 2011 Training Conference Exhibitor Reservation Contract Miami, Florida • May 1 – 3, 2011

WE WISH TO RESERVE 10' X 10' BOOTH(S)		
(Quantity) Please list booth selection in order of preference: 1 st choice 2 nd choice 3	3 rd choice	4 th choice	5 th choice
Company Name			
(Name of the organization as you wish it to appea	r in the CAMA Conference	e Program Book and the e	xhibitor identification sign. Limited to 26 characters)
(Street Address) (City)		(State)	(Zip)
Exhibit Contact/Title			
	()		()
(E-mail Address)	oforos Dooms	(Telephone)	(Fax)
Name of contact person/title to appear in the CAMA 2011 Co	merence Program		-
(E-mail Address)		(Telephone)	(Fax)
Company Description			
(Print 25 word description as you wish it to appear in the CAMA 2011 listing is March 1, 2011)	Conference Program. A	Attach a separate sheet in	f needed. Deadline for the Exhibitor Directory
Company Web address			
Note Purpose of the Exhibit: To disseminate knowledge and promote the development and application of exhibition will serve to introduce new products and services to the correction services. Only exhibitors whose materials are related to those purposes will exhibitor materials are related to the purpose of the exhibition and the overse	ns market and to educate be allowed to maintain o	e individuals in the field of d lisplays. CAMA Show Man	corrections with regard to these products and
forth on this contract and any subsequent materials sent by Show Manager fee. It is understood that space is being on a prime – location basis and the the Exhibit Hall. Exhibitor's assigned booths other than those requested will received by CAMA Host Committee within 10 days of CAMA's dated on upon receipt of invoice. If written cancellation requests are received by CAM less the nonrefundable deposit. No refunds of any amount will be honored which is refundable, with their applications. Companies cannot be listed it transferrable and cannot be sold, subleased or assigned to another comparerplace booth elements that are not professional. Electrical needs are hereby represent that I am authorized to submit this Exhibitor Reserva company to be bound by the terms of this contract, that the informatic accepted by CAMA. Print Name:	amount of the booth ren be deemed to have acco onfirmation of booth as MA Host Committee on o after 04/01/2011. Exhibite in the 2011 CAMA Confer by by the original contract the responsibility of the ation Contract on behal	tal fee balance will be depended those booths unless signment. The booth rentar before 02/21/2011, the expression after 02/21/20 prence Program unless the program company. CAMA reserve exhibitor and can be seen for my company, that I he	endant upon the location of the assigned booth(s) in a written request for change of location is al fee, less the nonrefundable deposit, is payable thibitor will receive a refund of the booth rental fee 11 must submit the full booth rental fee, none of the balance is paid in full. Exhibit booths are NOT the the right to require exhibitors to add or ecured from the venue approved contractor. I ave read, understand and agree on behalf of my
Authorized Signature:	Date:		
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RETURN APPLICATION ALONG WITH PAYMENT TO: CAMA c/o Miami-Dade County Corrections and Rehabilitat	ion Department	<u>Fo</u>	r Office Use Only
Terry L. Browne, Commander 2525 NW 62 Street, Suite 2000, Miami, Florida, 33147		Da	ate Received:
(786)263-6539/ Fax (786)263-6133 / Email: CAMA2011@gm	ail.com	Bo	ooth(s) Assigned://
Visit CAMA's website at www.mycama.org or www.miamidade.gov/corrections/CAMA.asp for additiona	l conference inform	nation	thorized By:

Authorized By: ____





Electrical needs are the responsibility of the exhibitor and can be secured from the venue approved contractor.

Tri-City Electric Company, Inc.
ELECTRICAL RENTAL ORDER FORM
MAIL WITH 100% Remittance to:
Tri-City Electric Co., Inc.



625 NW 16th Avenue • Miami, Florida 33125-4611 Phone: (305) 691-4900 • Fax: (305) 693-3546 Email: mmendez@tricity-electric.com

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MAIL WITH 100% Remittance to: Tri-City Electric Co., Inc.

625 NW 16th Avenue • Miami, Florida 33125-4611
Phone: (305) 691-4900 • Fax: (305) 693-3546
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Exhibitor Advertisement Application

The on-site conference guide is the reference guide to all conference related events. The conference guide gives detailed information on all of the workshops, networking events, the exhibit hall and much more! It serves as the map to your conference experience! It is also carried home by attendees as a reference for months following the conference.

Advertising Materials and Payment Deadline: Tuesday, March 1, 2011

Contact Name:		Title	:				
Address:		State, Zip Code:	ate, Zip Code:				
Phone: Fax:							
Wed Address:		Ema	nil:				
	Adv	vertising Rates an	d Sizes				
Ad Location	Size	Standard Rate	Color	Black and White			
☐ Back Cover	8 ½ x11	Call for Info.	Call for Info.				
☐ Inside Front Cover	8 ½ x11	Call for Info.	Call for Info.				
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☐ Page 1	8 ½ x11	\$340	\$340	\$300			
☐ Full Page	8 ½ x11	\$225	\$225	\$150			
☐ One Half Page	8x5	\$175	\$175	\$100			
☐ Business Card	2" x 3 ½ "	\$25	\$25	\$25			
No bleed for inside ads	- Digital files pre	ferred in TIFF, EPS,	or PDF - All fonts mu	st be converted Min. 300pdi			
Method of Payment Please Make Checks Payable To "CAMA"							
Size of Ad:		Color	Black	and White			
(Company Name That Appears On Check)							
Check #:			Amount: \$				
Company Representative: _		ease Print)	Signature:				

RETURN APPLICATION ALONG WITH PAYMENT TO:

CAMA-c/o Miami-Dade Corrections and Rehabilitation Department

Terry L. Browne, Commander

Company Name:

2525 N.W. 62 Street, Suite 2000, Miami, FL, 33147

Ph: 786-263-6539/ Fax: 786-263-6133 / Email: cama2011@gmail.com

Visit CAMA's web site at www.mycama.org or www.miamidade.gov/corrections/CAMA.asp for additional conference information



Conference Sponsorship

Conference Sponsorship offers promotional exposure for your business, in addition to showing your support of CAMA. Companies may choose to sponsor an event at the conference, promotional items (such as the conference bags) or a financial contribution toward conference expenses. There are several levels of sponsorship opportunities based upon the level of support that your company is interested in providing.

Some of the benefits of becoming a CAMA Conference Sponsor are listed below.

Benefits	Diamond Sponsor \$6000 and Up	Platinum Sponsor \$5000 – \$5999	Gold Sponsor \$3000 – \$4999	Silver Sponsor \$2500 – \$2999	Bronze Sponsor \$500
Complimentary Booth Space at CAMA 2012 Austin, Texas	X				
Airport Shuttle Service Miami Intl Airport/ Ft. Lauderdale/Hollywood Intl Airport (two people)	Х	X	X		
Complimentary Color Advertisement	Inside Cover or Inside Back	One Full Page	½ Page	½ Page	
Company Signage hung at Conference	Up to 5' X 12'	Up to 5' X 12'	Up to 5' x 9'		
Complimentary Booth Space	#14 - 20	#14 - 20	#14 - 20	#9 - 13	
Literature/Merchandise Inserted in Conference Bags	X	Х	Х	Х	
Acknowledgement as Conference Sponsor	Х	Х	Х	Х	
Reserved Seating at Meal Functions	X	Х	Х	Х	X
Complimentary Listing in Conference Program	X	X	Х	Х	Х
Complimentary Registration	6	5	4	2	1
One Year Membership	Х	Х	Х	Х	Х

There are many sponsorship opportunities available during the CAMA Training Conference and Exhibition; we would welcome an opportunity to review the list of opportunities to achieve your business objectives.

If you would like additional information on becoming a conference sponsor, please contact the CAMA host agency at 786-263-6539.

Visit CAMA's web site at www.mycama.org or www.miamidade.gov/corrections/CAMA.asp for additional conference information



2011 Training Conference Sponsorship Opportunities All sponsorship opportunities may be co-sponsored

1. Keynote Speaker

\$4000

Traditionally the awards luncheons keynote speakers have well known notoriety. Some speakers include Jack Hannah, Osbourne McKay, and Joyce Burrell. This year's speakers are expected to be the Executive Director for the American Jail Association, and the Secretary for the State of Florida Department of Corrections. The awards luncheons are the official gathering of all conference attendees.

2. Registration Pad/Portfolio

\$4000

This sponsorship provides pad/portfolios to all of the attendees of the conference which will have CAMA and your company name and logo. (daily exposure)

3. General Sessions Audio Visual

\$3000

Sponsorship of the General Sessions audio visual will promote to your company during the general session. As attendee enter the hall, your company logo will be on display and your company will be recognized from the podium during the event. Your company will be associated with the prestigious event.

4. Grand Prize \$2000

This sponsorship helps provide a spectacular grand prize to the attendees. The sponsorship attendees are encouraged to visit each sponsors booth to have a card stamped before they can enter to win the Grand Prize, guaranteeing a large volume of foot traffic to you booth.

5. Morning Munchies

\$1500

This sponsorship is open the have multiple sponsors to provide some light refreshments and snacks to the attendees after the General Session. The audience will appreciate the food and beverage provided by the sponsors.

6. Rise and Shine Morning Coffee

\$1500

Sponsorship of the morning coffee service at the convention center each day Sunday, Monday and Tuesday, will be a wake up call each person will appreciate. Your representative is welcomed to greet the guest each day.

7. Challenge Coins

\$1500

This sponsorship offers the opportunity for your company to provide challenge coins to attendees (limited quantities). A challenge coin is a small coin bearing an organization's name or emblem. This coin will also be carried by your companies' name. They are given to prove membership when challenged and to enhance morale.

8. Conference I.D. Badge/Lanyards

\$1000

This sponsorship provides badge holders/lanyards to all of the attendees of the training conference which will have CAMA and your company and logo. Your sponsorship will reinforce your company's presence at the conference because every attendee must were a badge.

9. Conference Guide-at-a-Glance

\$1000

This sponsorship is commonly referred to as a pocket guide and is distributed along with the program book to all attendees. The compact listing of all the scheduled events, times and locations is very handy for the attendee on the go.

10. Individual Support

\$50

This support offers individuals to contribute to CAMA acknowledged in the Conference Planning Program Guide. Additionally, this donation is a tax-deductible charitable contribution.



Sponsorship Registration Form

Company Name:							
Contact Name: Title:							
Address:		City, Sta	te, Zip:				
Phone:		Fax:					
Web Site: Email:							
Sponsorship and Co- Sponsorship Opportunities							
General Sessions Keynote Speaker	\$4000		Rise and Shine Morning Coffee	\$1500			
Registration Pad/Portfolio Case	\$4000		Conference Challenge Coins	\$1500			
Conference Audio Visual	\$3000		ID Badge Holders/ Lanyards	\$1000			
Grand Prize	\$2000		Conference Pocket Guide	\$1000			
Early Morning Munchies	\$1500		Individual Support	\$50			
Method of Payment Please Make Checks Payable To "CAMA" Check #: Amount: \$							
(Company Name That Appears On Check)							
Company Representative: Signature:							

Mail application with payment to:

CAMA – c/o Miami-Dade Corrections and Rehabilitation Department Terry L. Browne, Commander

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Correctional Accreditation Managers Association



C/o American Correctional Association 206 North Washington Street, Suite 200 Alexandria, VA 22314

www.mycama.org